ЦЕЛУЛОЗА И ХАРТИЯ

3/2019

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Editor-In-Chief: Assoc. Prof. Dr. Eng. Stanka Nedeva
Editor: Polya Krassimirova
Design and pre-press: Zdravka Vitanova
Edition of the Pulp and Paper Institute S.A.
represented by Krasimir Savov
Address: 1526-Sofia
8, Poruchik Nedilcho Bonchev Str.
Tel.: +359 2 40 400 52
E-mail: magazine@ppibg.com
Printing: ALLIANS PRINT LTD

The editorial staff disclaims any responsibility for the contents of the authors’ materials and the advertisements.
Dear readers, colleagues and friends!

First of all, I would like to thank the readers who shared their opinion on the latest issue of the magazine, issue 1-2/2019. Feedback has always been very important to us. I am glad that our audience is interested in the professional orientation of young people and shares a positive attitude thereto. Our readers are impressed how the young colleagues who took part in the round table, have assessed the enterprises in which they work – their production, microclimate, opportunity for growth, and job satisfaction. The topic of career guidance and career development remains among the magazine’s priorities.

Another priority is environment protection. To the best of our abilities, we will continue to make a modest contribution to nature conservation by promoting the environmental friendliness of production and products, regional and global environmental concerns. We will strive to promote the environmental education initiatives of children at school. This issue presents the first steps in implementing the TICCIT - Trees into Cartons, Cartons into Trees Programme in Bulgaria. This initiative was made possible thanks to the children from the Summer Academy for Children and Students at the National Academy of Arts, our good cooperation with its organizers, and with involvement of two very important companies – a saplings manufacturer and a corrugated boxes manufacturer. It gives me hope for the future of forests, the future of nature that is in the hands of the younger generation!

The appeal “Plant a tree, grow a mind!” is already widely embraced in our country. We look forward to your support, too!

Best regards

Dr. eng. Stanka NEDEVA
Editor-in-Chief
Посади дърво, възпитай отговорност!

Дървета в картонени опаковки
Картонени опаковки в дървета

Trees into cartons
Cartons into trees

Plant a tree, grow a mind!